WRAYS



About Wrays

Wrays is not like any other intellectual property firm. We are a patent and trade marks attorney firm, a law firm, and a corporate advisory service provider, delivering specialist, end to-end IP solutions to our clients across Australia and internationally.

Our Services

We offer the full spectrum of services required to identify, protect, grow and defend IP rights across the technology and commercialisation life cycle including:

- IP portfolio management
- Freedom to operate opinions for trade marks, patents and designs
- Patent drafting, filing and prosecution
- IP licensing and commercialisation activities
- IP monitoring and searching
- IP litigation / enforcement
- Development of commercial strategies
- Commercial agreements
- Trade mark filing and prosecution
- Domain names, copyright and know-how
- Design filing and prosecution

About Wrays

- **<u>44</u>** Intellectual property specialists
- 26 Principals
- 12 Lawyers
- **100+** Network of foreign associates
 - Offices across Australia
 - **104** Years of exceptional client service

Why Choose Wrays?

- ✓ **Highly skilled IP and technical experts** for your most complex and strategic work.
- ✓ **Full range of IP services** supporting you through every step of your IP journey.
- Our independence avoiding conflicts of interest and allowing us to focus on what matters most - our clients.
- Integrated approach to prosecution and dispute resolution ensuring quality control across the board.
- ✓ **104 years in the industry** demonstrating experience, strength, and reliability.
- Commitment to diversity and inclusion supporting our people and the communities where we live and work.

Our Industry Expertise

Life Sciences & Pharmaceuticals	A.I. & IT Technology	Medical Technology
Engineering & Manufacturing	Food & Beverages	Mining, Energy & Resources
Consumer Goods & Luxury Products	Agribusiness & Technology	Universities & Research Organisations

Our Global Presence

Two-thirds of all patent applications managed by Wrays are filed overseas into foreign patent offices

Top filing countries



Source: IP Pilot 2024

Hear from our Clients and Peers

"Always demonstrating a great understanding of client needs and expectations, Wrays prides itself on superb service and independence. Needless to say, its potent patent group has all disciplines on lock. An illustrious list of industry leaders, among them BlueScope Steel, Eli Lilly, Takeda, Lion, Xero and Jurlique, have entrusted the set with their vast IP portfolios." IAM Patent 1000 2024

"Well-established in the pharmaceutical industry, Wrays Lawyers is active in work at the intersection of intellectual property and competition law'. 'They are experts in the field', 'Knowledgeable and thorough', 'They have long and strong client relationships and know their matters back to front.' **The Legal 500 (2024)**

"Wrays shares our growth mindset. We appreciate the friendly professionalism and expertise in thinking on patentability as well as future commercialisation requirements." IP Stars (2023)

"One of the key differentiators of the group is its integrated patent and dispute resolution service, which allows its discerning clients to enjoy a top-notch, one-stop IP experience." IAM Patent 1000 (2023)

"Wrays understands our brand, distribution strategy, roadmap and budget; and subsequently tailored our trademark strategy accordingly." World Trade Mark Review 1000 (2023)

"Wrays' knowledge of intellectual property, and personal delivery of service, is what makes it unique from my perspective." "Wrays provides an excellent service, keeping us up to date with the registration process and responding to queries in a timely manner." World Trade Mark Review 1000 (2022)

